



8 culinary solutions Trend Update June 2025

Tacos Mash-Ups

Tacos are being filled with ingredients from various cuisines, such as Korean BBQ, Nashville hot chicken, and butter chicken, creating unique and diverse flavor combinations. Fast Casual menus have seen the biggest increase in taco offerings

Simple is Better

Many top-growing menu items are enhanced versions of familiar dishes. Simple tweaks, like specifying the type of grapefruit, highlighting jalapenos in pepper jack cheese, or chargrilling boneless skinless chicken, can elevate flavors.

Dairy Alternatives

There is a growing interest in dairy alternatives, such as walnuts, and a strong emphasis on incorporating global flavors into traditional dairy products. Highlighting the innovative and diverse uses of dairy and its alternatives in the culinary world

Texture Call-Out

Across menus, call-outs are showing the importance of texture. Within sides, this includes noting crispy noodles and pan-fried elements. For dessert, this can consist of call-outs to airy or drenched items and descriptors for cake like "fudge cake." In non-alcoholic beverages, boba still manages to grow on new items. What's more, foam (especially cold foams on cold brew) and even pastry integrated into dessert flavored shakes are also all growing

Blurring Segments

Consumer expectations and behaviors are increasingly overlapping across foodservice segments. Limited-service restaurants (LSRs) are visited more frequently than full-service restaurants (FSRs) and retail foodservice, driven by value and convenience. Quick-service restaurants (QSRs) meet the needs for affordable, craveable, and convenient foods most effectively, while supermarket prepared departments excel in healthier options. The value drivers include price, convenience, quality, and variety, with service uniquely driving value for fine dining.

REFERENCES

Links

[Report Pro by Datassential | Chain Performance Update - Bar & Grill Overview](#)

[Report Pro by Datassential | Menu Trends: What's New](#)

[Report Pro by Datassential | Dairy Trends](#)

[Report Pro by Datassential | Blurring Segments \(Elevate Huddle May 2025\).](#)

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